

**РЕКОМЕНДОВАНА ЛІТЕРАТУРА З ДИСЦИПЛІНИ
«ВИМІРЮВАННЯ МЕДІААУДИТОРІЇ»**

1. Akgul, S. K., Pazarbasi, B. & Birinci, M. 2018. Use of the "Websites" in the Refugee Crisis in Turkey: A Comparative Analysis of Web Sites Related to Syrian Refugees. *Turkiye Iletisim Arastirmalari Dergisi-Turkish Review of Communication Studies*, 153-167.
2. David, C. C., San Pascual, M. R. S. & Torres, M. E. S. 2019. Reliance on Facebook for news and its influence on political engagement. *Plos One*, 14.
3. Kavishe, N. & Chileshe, N. 2018. Identifying Project Management Practices and Principles for Public-Private Partnerships in Housing Projects: The Case of Tanzania. *Sustainability*, 10.
4. Lupton, D., Pedersen, S. & Thomas, G. M. 2016. Parenting and Digital Media: From the Early Web to Contemporary Digital Society. *Sociology Compass*, 10, 730-743.
5. Mantzaris, A. V. 2014. Uncovering nodes that spread information between communities in social networks. *Epj Data Science*, 3, 17.
6. Mitchelstein, E., Leiva, S., Giuliano, C. & Boczkowski, P. J. 2018. The policy gives to speak: Engagement in social networks of news sites. *Cic-Cuadenos De Informacion Y Comunicacion*, 23, 157-173.
7. Pavan, E. & Mainardi, A. 2018. Striking, Marching, Tweeting Studying how online networks change together with movements. *Partecipazione E Conflitto*, 11, 394-422.
8. Sala, A. M. M. & Monserrat-Gauchi, J. 2016. Accessibility as the requirement of the official websites. Analysis of the availability of the official tourist websites of the Spanish Mediterranean coast. *Adcomunica-Revista Cientifica De Estrategias Tendencias E Innovacion En Comunicacion*, 69-90.
9. Skeggs, B. & Yuill, S. 2016. The methodology of a multi-model project examining how facebook infrastructures social relations. *Information Communication & Society*, 19, 1356-1372.
10. Stephansen, H. C. & Couldry, N. 2014. Understanding micro-processes of community building and mutual learning on Twitter: a 'small data' approach. *Information Communication & Society*, 17, 1212-1227.
11. Suarez-Perdomo, A., Byrne, S. & Rodrigo, M. J. 2018. Assessing the ethical and content quality of online parenting resources. *Comunicar*, 26, 19-27.
12. Susnjar, T. & Zakarija, A. 2017. Transparency of bargain purchase procurement in counties of republic of croatia. *Ekonomska Misao I Praksa-Economic Thought and Practice*, 26, 405-425.
13. Sutton, J., Ben Gibson, C., Phillips, N. E., Spiro, E. S., League, C., Johnson, B., Fitzhugh, S. M. & Butts, C. T. 2015. A cross-hazard analysis of terse message retransmission on Twitter. *Proceedings of the National Academy of Sciences of the United States of America*, 112, 14793-14798.

14. Vikulova, L. G., Makarova, I. V. & Novikov, N. V. 2016. Institutional discourse of digital diplomacy: new communicative practices. *Vestnik Volgogradskogo Gosudarstvennogo Universiteta-Seriya 2-Yazykoznanie*, 15, 54-65.
15. Williams, A., Harte, D. & Turner, J. 2015. The value of uk hyperlocal community news. Findings from a content analysis, an online survey and interviews with producers. *Digital Journalism*, 3, 680-703.
16. Xie, W. J., Yang, Y. H., Li, M. X., Jiang, Z. Q. & Zhou, W. X. 2017. Individual position diversity in dependence socioeconomic networks increases economic output. *Epj Data Science*, 6, 14.
17. Mojtaba Vaismoradi, Hannele Turunen and Terese Bondas. Content analysis and thematic analysis: Implications for conducting a qualitative descriptive study // *Nursing and Health Sciences* (2013), 15, 398–405.
18. Brill M, Schwab F. A Mixed-Methods Approach Using Self-Report, Observational Time Series Data, and Content Analysis for Process Analysis of a Media Reception Phenomenon. *Front Psychol.* 2019;10:1666. Published 2019 Jul 24.
19. Halford, S., Weal, M., Tinati, R., Carr, L., & Pope, C. (2018). Understanding the production and circulation of social media data: Towards methodological principles and praxis. *New Media & Society*, 20(9), 3341–3358.
20. Alanawd Alshehri, Robert O’Keefe. (2019) Analyzing Social Media to Assess User Satisfaction with Transport for London’s Oyster. *International Journal of Human–Computer Interaction* 35:15, pages 1378-1387.
21. Megan A. Moreno, Natalie Goniou, Peter S. Moreno, and Douglas Diekema. Ethics of Social Media Research: Common Concerns and Practical Considerations *Cyberpsychology, Behavior, and Social Networking*.
22. Hoplamazian, G. J., Dimmick, J., Ramirez, A., & Feaster, J. (2018). Capturing mobility: The time–space diary as a method for assessing media use niches. *Mobile Media & Communication*, 6(1), 127–145.
23. Zamzuardi Y.; Ermanto. The rhetoric of persuasion of Ustadz Abdul Somad: discourse analysis in the media Youtube // *Proceedings Of The Seventh International Conference On Languages And Arts (ICLA 2018)*